

FREIGHT SHIPPING CALENDAR

Breaking Down the Days When Your Rates Will Rise and Fall this Year

U.S. truck capacity tightens and loosens on certain days every year. These patterns impact the freight rates your company pays, sending rates up when fewer drivers are available and down when plenty are. Knowing which dates are more expensive to ship freight on will help you manage your budget by scheduling shipments around the most costly ones.

Before you jump in, here are some general rules of thumb to keep in mind



With these things in mind, below are the dates to know this year.

Mondays & Tuesdays:

Mondays and Tuesdays (preferably in the afternoon) are usually the most cost-effective days to schedule pick-ups on; many drivers are looking for a load on these days.

Wednesdays & Thursdays:

Wednesdays are more of a toss-up. Depending on your shipment's distance, the cost-effectiveness of a Wednesday load will change (shipments of 800 miles or fewer that are scheduled to unload on Thursday/Friday are generally okay). That said, as the weekend approaches, the more miles, the better.

Fridays:

Always more expensive for shipments traveling 500-600 miles or fewer.

Major holidays:

Always disruptive — capacity shrinks as drivers head home over these periods.

KEY



Universally More Expensive For Freight Shipping



More Expensive for Shipments Traveling 500-600 Miles or Fewer



Good Shipping Dates

